

If you are a land based business and are interested in finding out more about the Land Based Business Training Project, or have ideas for new Public Benefit courses, please contact us by email or complete the form below and return to us by post or fax.

Name

Business

Address

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Tel.....

Fax

Email.....

Suggestions.....

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Please return this form to:
Kate Christie
Land Based Business Project Manager
The Cairngorms National Park Authority
14 The Square, Grantown-on-Spey,
Moray PH26 3HG
email: katechristie@cairngorms.co.uk
tel: 01479 870535 fax: 01479 873527
www.cairngorms.co.uk

For a large print version of this leaflet, please contact the Cairngorms National Park Authority for a copy
tel: 01479 870535.

Public Benefit Courses

100% funding is provided for courses which help land based businesses deliver the public benefits associated with the aims of the Cairngorms National Park. These include nature/landscape conservation; access/ outdoor recreation; water for human consumption and industry; cultural heritage and conservation.

Examples of Public Benefit courses that have been delivered are; the Scottish Outdoor Access Code; Cairngorms Wildlife; Tick Control and Heather Management; Catering for the Less-able Visitor.

These courses are fully funded by the European Social Fund and the Cairngorms National Park Authority and are therefore free of charge to land based businesses.

Public Benefit courses will be run periodically and all land based businesses will be advised about these courses and invited to attend.

Comments received about the Land Based Business Training Project

"A well run, supportive project"

"We have welcomed the diversity of training offered"

"This training has improved employment opportunities for locals"

"The training support was of great value for our business"

"We are pleased with the standard of courses"

"This project has been a tangible and welcome outcome of the National Park designation."

Photographs by David Gowans

Training for Land Based Businesses in the Cairngorms National Park



- Increase business efficiency
- Enhance skills
- Develop job satisfaction
- Improve confidence at work



CAIRNGORMS
NATIONAL PARK AUTHORITY

The Land Based Business Training Project

This project is a scheme to part-fund training for people who work in land based businesses located in or near the Cairngorms National Park. It is a partnership project with funding provided by the Cairngorms National Park Authority and the European Social Fund, through the Objective 3 and Transitional Objective 1 programmes.

What is a Land Based Business?

Estates, farms, crofts, forestry, fishing, horticulture, nurseries, outdoor recreation providers – any business that is related to the management or use of land.

Why are they important?

These businesses are a valuable resource in the Cairngorms National Park. They provide:

- a significant workforce within the National Park
- management of wildlife and landscapes
- housing in rural areas
- timber as well as livestock and crops
- recreation and tourism opportunities
- encouragement for responsible access to some of the most beautiful countryside in Scotland



We want to help these businesses to be efficient, competitive and adaptable. We want to help people become more confident in their jobs, and have greater job satisfaction. Training is a major ingredient to achieving this.



What does the project do?

The project team provides support and assistance with training by:

- providing part-funding for training courses, and full funding for courses that focus on delivering 'public benefits' (please see back page for more information)
- helping to identify training needs
- finding trainers and courses to meet these needs
- finding others who are interested in the same training to make up course numbers
- influencing course dates and venues to suit the location and time commitments unique to land based businesses
- providing on-going monitoring and evaluation to ensure high quality courses, run by expert trainers



What types of courses attract funding?

Use and maintenance of machinery/equipment/vehicles, eg ATV/argocat/quad bike, chainsaws

Environmental courses, eg deer stalking certificates, dry stone wall dyking

Management development and business skills, eg identifying training needs, communication skills, team building



Health and Safety, eg helicopter fire fighting, risk assessments

Customer Care, eg Welcome Host, visitor management

IT, eg Farmplan, Internet and e-mail, computerising farm records and accounts

Technical Training, eg vermin control, butchery

Please note that a training course that is required by statute cannot be funded.